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## **CERTIFIED RESTORATION DRYCLEANING NETWORK NAMED SPONSOR OF COLLEGIATE PLAYERS TOUR**

BERKLEY, MI, June 7, 2010 – The Certified Restoration Drycleaning Network (CRDN) has signed on as a major sponsor of the Collegiate Players Tour, a summer-long golf competition beginning this week for college-age men and women across the United States.

CRDN's sponsorship includes national financial support as well as local involvement in nine states: Texas, Alabama, Ohio, Pennsylvania, Tennessee, Louisiana, Georgia, New York and Oklahoma. Following tour stops in 11 cities, the CPT culminates with the national championship in the Dallas/Fort Worth area August 16-19.

"We are pleased to support these young men and women who excel as students and as athletes," said Chip Bifano, CRDN's President. "We also are very proud of our local Partners who have committed to being involved with the events in their communities," Bifano added.

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“The Collegiate Players Tour sincerely appreciates the support and involvement of CRDN,” said Barry Rodenhaver, Executive Director of the CPT. “With organizations like CRDN stepping up and sponsoring our tour, we are looking forward to providing a competitive and rewarding tour for these young people, as well as support for area non-profits. In fact, over the years, the CPT has raised more than \$1.5 million for local charities.”

While the objective of the CPT is to provide experience and generate confidence among college players, at least eight CPT participants have gone on to play on the pro tour. More than 350 colleges and universities are represented at the CPT each year. Starting its 17<sup>th</sup> year, the Collegiate Players Tour is sanctioned by the Golf Coaches Association of America and the National Golf Coaches Association. For more information on CPT, visit [www.collegiateplayerstour.com](http://www.collegiateplayerstour.com).

The Certified Restoration Drycleaning Network (CRDN) is an international organization of experienced, highly trained textile restorers who specialize in insurance restoration laundry and drycleaning services for all types of loss. Adept at restoring textiles damaged by fire, smoke, water or exposure to mold and other contaminants, CRDN members offer an effective, efficient and proven solution for insurance professionals seeking to reduce costs and improve margins while closing claims quickly. CRDN currently operates in the United States, United Kingdom and Canada. The organization’s Web site is [www.CRDN.com](http://www.CRDN.com), and claims assignment can be made across the U.S. by calling 1-800-963-CRDN (2736).

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