



FOR IMMEDIATE RELEASE

CONTACT: Jeff Schultz
(248) 246-7870

**ABC-TV'S "EXTREME MAKEOVER: HOME EDITION" SELECTS
CRDN TO ASSIST WITH SHOW'S SEVENTH SEASON**

BERKLEY, MI, June 19, 2009 – After participating in 63 episodes of the award-winning ABC-TV show "Extreme Makeover: Home Edition" in 40 states over the past three years, the Certified Restoration Drycleaning Network (CRDN) has been named a season-long preferred vendor for season seven of the show starting this month.

The vast geographic coverage and extensive experience helping tens of thousands of homeowners each year recover from fires and floods has made CRDN the perfect participant for the show.

"We are extremely proud of the opportunity to help 'Extreme Makeover: Home Edition' provide a fresh start for so many deserving families," said Chip Bifano, President of CRDN, an international organization of textile restoration specialists serving the insurance industry. "Our organization is adept at assisting those who have experienced an accident or disaster by restoring garments and other fabric items—those items that are very personal. CRDN's involvement with the show has been a natural fit for us, from the corporate level down to the local communities where we live and work," Bifano added.

“Just as Extreme Makeover is committed to making a dramatic difference in the lives of well-deserving families, CRDN is dedicated to playing a valuable role when called upon to serve those in need,” concluded Bifano.

“What allows Extreme Makeover: Home Edition to touch the lives of families time after time is the attention to detail that our partners provide,” said Diane Korman, senior producer for the show which has won back-to-back Emmy Awards. “You can’t pick your family, but you *can* decide who you choose to do business with. We know that we can count on CRDN to step-up above and beyond the call of duty every time. It is not uncommon to have their business owners hand-deliver the clothing back to us and then stay all night to help move in furniture, often sacrificing their own time with their families to make a difference for a perfect stranger,” Korman said.

“It’s very difficult to explain the community values that make the impossible actually happen, but I can say with all certainty that it’s the people who make the difference each time, the individual heroes among us, whose help is priceless. From cleaning the family’s clothes and hanging them back in their closets to volunteering for parts of each project, without the dedication and professionalism of CRDN, we would only be building the houses; instead they help us build homes,” added Korman.

To see a complete list of CRDN participants and photos from many of the episodes, go to www.CRDN.com and follow the link under the “About Us” section.

The Emmy award winning reality program “Extreme Makeover: Home Edition,” is entering its 7th season, is produced by Endemol USA, a division of Endemol Holding. It is executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.

The Certified Restoration Drycleaning Network (CRDN) is an international organization of experienced, highly trained textile restoration specialists who perform insurance restoration laundry and drycleaning services for all types of loss. Adept at restoring textiles damaged by fire, smoke, water or exposure to mold and other contaminants, CRDN members offer an effective, efficient and proven solution for insurance professionals. CRDN currently operates in the United States, United Kingdom and Canada. The organization's Web site is www.CRDN.com, and claims assignment can be made across the U.S. by calling 1-800-963-CRDN (2736).

#