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**CERTIFIED RESTORATION DRYCLEANING NETWORK
HONORED AS ONE OF “MICHIGAN 50 COMPANIES TO WATCH”**

BERKLEY, MI, JANUARY 31, 2008 – The Certified Restoration Drycleaning Network (CRDN) has been recognized as one of the “Michigan 50 Companies to Watch,” an awards program sponsored by the Edward Lowe Foundation.

“Michigan 50 Companies to Watch is a unique awards program designed to shine the spotlight on second-stage companies,” says Mark Lange, executive director of the Edward Lowe Foundation, a not-for-profit operating foundation based in Michigan. The foundation’s mission is to “champion the entrepreneurial spirit” by encouraging entrepreneurial cultures in communities throughout the country and helping second-stage companies learn from each other.

“When it comes to a robust economy, second-stage entrepreneurs play a critical role because they generate new jobs and sustainable growth,” Lange says. “And yet, they’re not often recognized or appreciated for the impact they have on the economy or the community.”

CRDN is an international organization of experienced, highly trained textile restorers who specialize in insurance restoration laundry and drycleaning services for all types of loss. Adept at restoring textiles damaged by fire, smoke, water or exposure to mold and other contaminants, CRDN members offer an effective, efficient and proven solution for insurance professionals seeking to reduce costs and improve margins while closing claims quickly.

Since launching in 2001, CRDN has grown to 146 franchises, covering 94% of the United States, as well as Canada and the U.K. Going forward, CRDN plans to add locations in the few remaining open U.S. territories while developing additional international markets.

CRDN's strong and sustained growth—both in numbers of franchisees and annual double-digit sales increases—has resulted in recognition by *Inc.* magazine, *Entrepreneur* magazine, *Franchise Times* magazine and *Franchise Market* magazine, all of which independently track franchise and business development.

"We are proud of this latest recognition in our home state," said Wayne Wudyka, CRDN's founder and CEO. "CRDN is focused on meeting the needs of those we serve by providing a highly professional and consistent level of response, communication, interaction and textile restoration. For carriers seeking a service provider that can develop and implement specific service levels to help them achieve their objectives, CRDN offers a viable and proven specialty contents restoration option," Wudyka added.

Companies nominated for the "Michigan 50 Companies to Watch" list must be second-stage companies, defined as having 6 to 99 full-time-equivalent employees and generating \$750,000 to \$50 million in annual revenue or working capital from investors or grants. In addition, the companies must be privately held and headquartered in Michigan.

Winners were selected by judges from the banking, economic development, entrepreneurship development and venture capital communities.

Judges evaluated the nominees' demonstrated intent and capacity to grow based on one or more of the following:

- Employee or sales growth.
- Exceptional entrepreneurial leadership.
- Sustainable competitive advantage.
- Other notable factors that showcase the company's success.

Information about the 2008 Michigan 50 Companies to Watch program can be found at <http://Michigan.CompaniesToWatch.org>.

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