



FOR IMMEDIATE RELEASE

CONTACT: Jeff Schultz
(248) 246-7870

CERTIFIED RESTORATION DRYCLEANING NETWORK PROMOTES TWO TO NATIONAL ACCOUNTS MANAGER

BERKLEY, MI, FEBRUARY 5, 2008 – The Certified Restoration Drycleaning Network (CRDN) has promoted two key individuals to facilitate the organization's growth. "We are pleased to announce the promotions of Darwin Acord and Ken Campbell from regional manager to National Accounts Manager," said Chip Bifano, CRDN's President.

"As we continue to expand coverage and our textile restoration across the U.S., we also are focused on providing enhanced performance monitoring and service to our clients. Darwin and Ken each will have primary responsibility for designated account relationships and organized programs, drawing on their extensive insurance industry expertise that includes years of experience working directly for large carriers," Bifano said.

In their new role, the National Accounts Managers also will serve as a liaison between insurance carriers on a national and regional level and the local CRDN businesses to ensure that each relationship fulfills client expectations,

including specific guidelines for response and service, and regularly scheduled performance reports.

Acord joined CRDN in 2005, bringing a solid insurance background that includes more than 20 years of experience as a property unit claims manager and regional sales manager for a leading insurance restoration contractor. His professional designations include both insurance (AIC, INS) and restoration (IICRC).

Similarly, Campbell's background encompasses front-line claims handling, claim management, vendor relations, marketing and extensive multi-level experience in the restoration industry. Prior to joining CRDN in 2003, Campbell owned an insurance restoration company and served as a national account manager for a renowned mitigation and restoration firm.

The Certified Restoration Drycleaning Network (CRDN) is an international organization of experienced, highly trained textile restorers who specialize in insurance restoration laundry and drycleaning services for all types of loss. Adept at restoring textiles damaged by fire, smoke, water or exposure to mold and other contaminants, CRDN members offer an effective, efficient and proven solution for insurance professionals seeking to reduce costs and improve margins while closing claims quickly. CRDN currently operates in the United States, United Kingdom and Canada. The organization's Web site is www.CRDN.com, and claims assignment can be made across the U.S. by calling 1-800-963-CRDN (2736).

#