

October 2007

## CRDN ASSISTS ABC-TV'S "EXTREME MAKEOVER: HOME EDITION" IN FIFTH SEASON

After participating in 17 episodes of the ABC-TV hit show "Extreme Makeover: Home Edition" in its fourth season (2006-2007), the Certified Restoration Drycleaning Network (CRDN) has been named a season-long participant for the show's fifth season.

The vast geographic coverage and extensive experience helping tens of thousands of homeowners recover from fires and floods has made CRDN the perfect participant for ABC-TV's hit show, "Extreme Makeover: Home Edition."

For season five, CRDN already has assisted with shows in Oregon, Idaho, New Jersey, Wyoming, Vermont and Maine, with several more locations on tap throughout the Fall.

"When I watch the show now, I have a new outlook because in order for the house to come together in seven days, everyone has to pull together to get it done," said Terese Jung, CRDN of Eastern Nebraska, who helped a family in Lincoln last October. "The show also proves there are caring people out there who will take the time to help a family in need, a family of complete strangers yet a part of our community."

"This is incredible opportunity to be involved with something larger than ourselves," noted Chris Stripling, CRDN of Kansas City. "When we helped a family earlier this year, our entire team was walking on clouds knowing we were working as part of a team to assist a family in need. We would do it again in a heartbeat."

CRDN is extremely proud of the opportunity to help 'Extreme Makeover: Home Edition' provide a fresh start for so many deserving families. Just as Extreme Makeover is committed to making a dramatic difference in the lives of well-deserving families, CRDN is dedicated to playing a valuable role when called upon to serve those in need.

To see a complete list of CRDN participants and photos from many of the episodes, go to [www.CRDN.com](http://www.CRDN.com) and follow the link under the "About Us" section.



## CRDN INCREASES GEOGRAPHIC COVERAGE

Continuing to expand its coverage across the U.S., CRDN has launched businesses in Florida, New Mexico, Mississippi and North Carolina to meet the needs of insurance adjusters seeking to reduce severity and improve customer satisfaction, as well as restoration contractors and contents cleaning companies.

"We are pleased to welcome these Partners to the CRDN Network," said Chip Bifano, President of CRDN. "By adding a CRDN division to their business, they are able to provide scalability to our growing national coverage, which now encompasses 94% of the U.S."

CRDN's newest locations include:

- CRDN of Southwest Florida, a division of Pristine Fine Drycleaning in Fort Myers, FL, serving Sarasota, Port Charlotte, Fort Myers and Naples
- CRDN of Southern New Mexico and Greater El Paso, a division of Comet Cleaners & Laundry in Alamogordo, NM, serving Southern New Mexico and the Greater El Paso area
- CRDN of Central and Northern New Mexico in Santa Fe, NM, a division of Martinizing GreenEarth Cleaning, serving northern and central New Mexico
- CRDN of Central Mississippi, a division of Ridgeland Cleaners in Ridgeland, MS, serving central Mississippi including Greenville, Jackson and Meridian
- CRDN of Coastal North Carolina, a division of Pressly's Dry Cleaners in Kinston, NC, serving coastal North Carolina

All CRDN businesses follow uniform, consistent procedures for response and service, including on-site inventory, "Rush" service for emergency needs clothing, detailed list of restored and non-salvageable items, and a "restore or free" guarantee. CRDN also can provide Xactimate estimates for companies that use Xactware products.



For claims assignment, call 1-800-963-CRDN or 1-800-963-2736.

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