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CRDN NAMED NATION'S THIRD FASTEST GROWING FRANCHISE

The Certified Restoration Drycleaning Network (CRDN), an international organization of textile restoration specialists, has earned the rank of #3 on the 2007 list of fastest growing new U.S. franchises, according to Franchise Times magazine. This is the third consecutive year CRDN has been recognized, placing #6 in 2006 after debuting at #4 in 2005.

The magazine's annual "Fast 55" list identifies companies with the fastest unit growth for concepts that started franchising after 1997.

The "Fast 55" list was compiled by analyzing a database of information for public and private companies. The database was provided by FRANData, the nation's leading independent authority for current, in-depth reports and analysis of the franchise industry which maintains the world's most extensive library and proprietary database of information about public and private franchisors and franchisees.

"The rapid growth of our Network and the recognition of Franchise Times validate our concept and the potential of the market niche we serve," said Wayne Wudyka, CRDN's CEO. "Over the past five years, we have taken CRDN from concept to reality, providing service to 94% of the United States population, as well as the U.K. and Canada," Wudyka added.

"We are the only national network with an established protocol for response and service, as well as uniform processes for invoicing and management reports," noted Wudyka. "Our franchisees have realized the tremendous opportunity to grow their business by joining with other progressive operators who are committed to meeting the distinct needs of the insurance industry, either directly or through local contractors and contents cleaning companies."



WHERE THERE'S SMOKE...

According to the National Fire Protection Association, a residential fire occurs every 77 seconds in the U.S. These fires create two types of smoke damage: invisible odor and visible soot. When combined with moisture, pollutants from smoke create nitric acid, so speed of response is crucial. Fabrics can become discolored within hours. Within days, fabrics may stain permanently. The successful removal of contaminants from textiles requires customized treatment, and a higher degree of contamination typically requires additional treatment.



For claims assignment, call 1-800-963-CRDN or 1-800-963-2736.

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