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CRDN RESTORES LUSTER TO TREASURED GOWNS

Wedding dresses are often one of the most expensive and treasured purchases a woman will ever make. So it is easy to understand how the owner of a bridal salon in Bakersfield, California, began to panic when a pipe broke in the ceiling of the store, soaking the inventory of dresses and covering them in debris and insulation.

With more than 400 wedding dresses damaged by the loss, including many custom and high-end gowns, the owner was in jeopardy of losing her business or being financially crippled. To the rescue came CRDN Central from Fresno, which handled each dress with care to ensure that the garments were fully cleaned and restored. With a total replacement cost estimated in excess of \$185,000, the retailer was very grateful for CRDN's textile restoration services, which saved a substantial amount in claim costs. Even more importantly, the bridal salon will be able to continue operating and offering customers a selection of beautiful gowns for that "special day."



DOING A DOUBLE-TAKE WITH TEXTILES

CRDN's textile restoration specialists have achieved a 98% success rate nationwide, due in large part to customized equipment and processes designed to meet the specific situations encountered with jobs involving fire, smoke, water, mold or other contaminants.

As highlighted in a recent edition of The Dispatch, when cleaning with water is ineffective, textile restorers use solvents. In contrast to retail drycleaning, the "key to clean" in textile restoration is a "two bath distillation system." The first bath—or wash—cycle uses solvent to remove the dirt and grime from the garments, and the machine is then emptied of solvent. The second bath cycle injects a new round of cleaning solvent, which accomplishes the second and more critical task of removing toxic V.O.C.s (volatile organic compounds), as well as helping to ensure that colors remain true—whites come out white, yellows are yellow. Changing the solvent is imperative; without fresh solvent, it would be like taking a bath, then your family uses the same bath water, then the neighbors use it. Professional procedures provide a distinct advantage for CRDN and the clients and customers we serve.



CRDN LAUNCHES NEW WEB SITE

Continually striving to better serve our clients, CRDN has launched a redesigned Web site at www.CRDN.com, featuring an in-depth scope of services, an overview of the textile items we can restore and an interactive map showing CRDN's locations across the U.S. and Canada, as well as local contact information. The site also provides a convenient online claim submission form to access CRDN's textile restoration services 24/7.



For claims assignment, call 1-800-963-CRDN or 1-800-963-2736.

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