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CERTIFIED RESTORATION DRYCLEANING NETWORK #4 ON LIST OF FASTEST GROWING FRANCHISE COMPANIES

ANN ARBOR, MI, March 24, 2005 --- The Certified Restoration Drycleaning Network (CRDN), an international organization of textile restoration specialists, has earned the rank of #4 on the 2005 list of fastest growing new U.S. franchises, according to Franchise Times magazine.

The magazine's annual "Fast 55" list identifies companies with the fastest unit growth for concepts that started franchising after 1997.

The "Fast 55" list was compiled by analyzing a database of information for public and private companies. These concepts have had continuous growth in the number of franchised units with an average yearly growth rate of at least 225 percent. The database was provided by FRANdata, the nation's leading independent authority for current, in-depth reports and analysis of the franchise industry which maintains the world's most extensive library and proprietary database of information about public and private franchisors and franchisees.

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“The rapid growth of our Network and the recognition of *Franchise Times* validate our concept and the potential of the market niche we serve,” said Wayne Wudyka, CRDN’s Chairman and CEO. “Over the past three years, we have taken CRDN from concept to reality, providing service to 90% of the United States population, as well as the U.K. and Canada,” Wudyka added.

CRDN works with insurance adjusters, contractors and contents cleaning companies to help homeowners recover from accidents and disasters. On a loss site, CRDN inventories the garments and textiles affected by fire, smoke, water, mold or other contaminants, then cleans and restores the items offsite and stores them until the homeowner is ready for the items to be returned. CRDN’s success rate at restoring textiles is well above 95 percent, and the organization’s services cost 84 percent less than replacing the items.

“CRDN now is in the enviable position of being able to brand our niche of the restoration industry,” noted Wudyka. “We are the only national network with an established protocol for response and service, as well as uniform processes for invoicing and management reports. Our franchise members have realized the tremendous opportunity to grow their business by joining with other progressive operators who are committed to meeting the distinct needs of the insurance industry, either directly or through local contractors and contents cleaning companies.”

The Certified Restoration Drycleaning Network (CRDN) is an international organization of experienced, highly trained drycleaners who specialize in insurance restoration laundry and drycleaning services for all types of loss. Adept at restoring textiles damaged by fire, smoke, water or exposure to mold and other contaminants, CRDN members offer an effective, efficient and proven solution for insurance professionals seeking to reduce costs and improve margins while closing claims quickly. CRDN currently operates in the United States, United Kingdom and Canada. The organization’s Web site is www.CRDN.com, and claims assignment can be made across the U.S. by calling 1-888-DryClean.

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