

FOR IMMEDIATE RELEASE

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JUSTAVINO NAMED FRANCHISE LEGAL ADMINISTRATOR FOR CERTIFIED RESTORATION DRYCLEANING NETWORK

ANN ARBOR, MI, November 5, 2004 --- Michelle Justavino has been promoted to Franchise Legal Administrator the Certified Restoration Drycleaning Network (CRDN), an international organization of highly trained drycleaners specializing in insurance restoration drycleaning services.

Formerly a Franchise Development Executive Assistant for CRDN, Justavino now is responsible for preparing franchise agreements and other legal documents for new franchise owners, while assisting them with the important first steps in launching their business.

In the past, Justavino assisted in CRDN having a presence at more than 40 tradeshow, and she coordinated the details of more than 100 franchise agreements with new owners.

She earned a Bachelor's of Arts degree from Michigan State University.

Justavino resides in Ypsilanti, Mich.

The Certified Restoration Drycleaning Network (CRDN) is an international organization of experienced, highly trained drycleaners who specialize in insurance restoration laundry and drycleaning services for all types of loss. Adept at restoring textiles damaged by fire, smoke, water or exposure to mold and other contaminants, CRDN members offer an effective, efficient and proven solution for insurance professionals seeking to reduce costs and improve margins while closing claims quickly. CRDN currently operates in the United States, United Kingdom and Canada. The organization's Web site is www.CRDN.com, and claims assignment can be made across the U.S. by calling 1-888-DryClean.

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