

FOR IMMEDIATE RELEASE

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## **GROTT JOINS CERTIFIED RESTORATION DRYCLEANING NETWORK AS DIRECTOR OF TRAINING**

ANN ARBOR, MI, October 1, 2004 --- Nancy Grott has joined the Certified Restoration Drycleaning Network (CRDN) as Director of Training.

In her new position, Grott is responsible for the coordination and development of franchise training, which includes new franchise owner training, sales training and sales management for CRDN, an international organization of highly trained drycleaners specializing in insurance restoration drycleaning services. She also will plan CRDN's annual member conference and coordinate the development of a CRDN training library.

Grott's background includes extensive experience in retail management and corporate training. Prior to joining CRDN, she served as Corporate Training Manager for Hallmark Marketing for 12 years.

Currently, she is enrolled in the MBA program at Wayne State University, and she earned a bachelor's degree from Indiana University. She resides in Ferndale, Mich.

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“Maintaining consistent standards and the highest level of service nationwide requires a strong commitment to training,” said Wayne Wudyka, CRDN’s CEO. “Nancy’s capabilities and experience as a corporate trainer will enable CRDN to greatly enhance and expand our organization’s training programs already in place,” Wudyka added.

The Certified Restoration Drycleaning Network (CRDN) is an international organization of experienced, highly trained drycleaners who specialize in insurance restoration laundry and drycleaning services for all types of loss. Adept at restoring textiles damaged by fire, smoke, water or exposure to mold and other contaminants, CRDN members offer an effective, efficient and proven solution for insurance professionals seeking to reduce costs and improve margins while closing claims quickly. CRDN currently operates in the United States, United Kingdom and Canada. The organization’s Web site is [www.CRDN.com](http://www.CRDN.com), and claims assignment can be made across the U.S. by calling 1-888-DryClean.

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