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BIFANO NAMED PRESIDENT OF CERTIFIED RESTORATION DRYCLEANING NETWORK

ANN ARBOR, MI, August 13, 2004 – Chip Bifano has been named President of the Certified Restoration Drycleaning Network (CRDN). The announcement was made by Wayne Wudyka, CEO and founder of CRDN, an international organization of textile restoration experts serving insurance adjusters, contractors, contents cleaning companies and homeowners.

In his new position, Bifano will be responsible for CRDN's day to day operations, as well as additional involvement in strategic planning, personnel, and systems and programs implementation.

For the past two years, Bifano served as CRDN's Vice President of Field Operations. During this time, Bifano assisted CRDN members nationwide with integration into the CRDN network, identified areas for increased operational efficiency and helped members implement systems to enhance productivity.

"CRDN has been privileged to have Chip's involvement, guidance and direction during the early stages of our organization's growth," Wudyka said. "Now, as we expand the depth and breadth of CRDN across the United States, the United Kingdom and into Canada, our leadership team also needs to grow. I am confident that Chip will continue to provide strong leadership based on his depth of experience, management skills and track record of success.

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“This executive appointment also enables me to focus more exclusively on CRDN’s strategic relationships, and regional and national sales efforts, as well as direct involvement with CRDN’s operators,” added Wudyka.

Previously, Bifano spent many years with Paul Davis Restoration (PDR). He began as a franchise owner, and after building a strong business from the ground up, he transitioned to work as a regional manager for the corporate offices of PDR in Jacksonville, FL. During his time with PDR, Bifano gained experience in franchise sales, management, and operations and became well established in the structural side of the insurance restoration industry. Among other positions there, he was the Director of Operations for the eastern half of the United States, during which time he was responsible for 150 businesses.

The Certified Restoration Drycleaning Network (CRDN) is an international organization of experienced, highly trained drycleaners who specialize in insurance restoration laundry and drycleaning services for all types of loss. Adept at restoring textiles damaged by fire, smoke, water or exposure to mold and other contaminants, CRDN members offer an effective, efficient and proven solution for insurance professionals seeking to reduce costs and improve margins while closing claims quickly. The organization’s Web site is www.CRDN.com, and claims assignment can be made across the U.S. by calling 1-888-DryClean.

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